

FOR IMMEDIATE RELEASE

**MANNY A. BROWN JOINS COHEN FINANCIAL AS
EXECUTIVE VICE PRESIDENT OF OPERATIONS**

Chicago (April 23, 2007) – Cohen Financial, a national real estate capital services firm, today announced the appointment of Manny A. Brown to the role of Executive Vice President, Operations, and to the firm's executive committee. Brown will be responsible for leading the strategic and tactical implementation of all sales and operational initiatives, as well as for creating and managing system-wide operations, infrastructure and quality standards of performance to increase market share growth. Brown has a successful track record of leading public and privately held companies through various growth stages, enhancing both revenue and profitability.

Brown most recently served as CEO and Partner of NG Acquisitions, LLC, a company specifically formed to acquire Natural Golf in 2005, following its bankruptcy. As CEO, Brown was responsible for all of Natural Golf's operations and for developing its long-term growth strategy. Brown led the redesign of the company's business and operating model that helped stabilize and turn it back into a profitable entity.

Prior to this position, Brown served as Executive Vice President of Operations for Whitehall Jewelers, Inc. (NYSE:JWL) from 1997 to 2004. Brown was a key member of the executive team responsible for sales, marketing and operations both within the field and corporate office during a period the company doubled its revenue growth and profitability. Prior to this, Brown was Executive Vice President, Central Zone at Apria Healthcare Group (NYSE: AHG) where he was responsible for leading the firm's fastest growing and most profitable business. Brown was one of the key executives responsible for taking the company public and growing it into the industry leader in home health care with revenues exceeding \$1 billion.

"Manny is a business builder, and I am extremely excited to have him join our executive leadership team," said Jack Cohen, CEO of Cohen Financial. "We will benefit immensely from his background and proven track record. Given our company's significant growth opportunities, I expect Manny's leadership skills will help us shape and harness this potential so we can successfully achieve our long-term objectives."

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"I appreciate all of the opportunities that my 25-years of management experience have provided, and I am thrilled to bring that experience to Cohen Financial," said Brown. "As a leading real estate capital services firm, Cohen Financial offers an incredible array of services and products. This is a very exciting phase in the firm's history, and I look forward to working with Jack and the executive committee to make sure our culture and business operates at its highest level to accomplish Cohen Financial's planned growth."

Brown earned a BA in economics from Lake Forest College in Lake Forest, Illinois and an MBA in finance and marketing from the University of Chicago.

About Cohen Financial

Cohen Financial is a national real estate capital services firm offering debt and equity placement, investment brokerage, loan administration and advisory services. The company is recognized as one of the nation's largest originators of commercial real estate financing. Since 2004, the company has completed over \$13.6 billion in debt, equity and investment sale transactions; provided advisory services on more than \$1 billion of assets and maintains a loan servicing portfolio of more than \$4.5 billion. Cohen Financial serves clients throughout the U.S. from offices in 11 major markets.

Cohen Financial has institutional financial backing provided by FirstService Corp, an investment grade company publicly traded on the TSE and Nasdaq. Cohen Financial also has an ongoing relationship with Colliers Macaulay Nicolls Inc., (CMN), the largest franchisee worldwide in the Colliers International network, a leading international real estate services company, also a FirstService company.

For more information, visit the company's Web site at www.cohenfinancial.com.

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